
Measure What Matters Okrs The Simple Idea That Drives 10x Growth By John Doerr

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April 30th, 2020 - None of the stories tell what problem OKRs actually solved how the right OKRs where found and if OKRs made a difference at all The book does neither give a framework nor an actionable approach to triage the right things to measure If the objective of this book is to help people utilizing OKRs in practice the key result is a spectacular'

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